



# DANGER, WILL ROBINSON

Don't let your business  
name land you in  
(legal) hot water.

Trademarks exist for  
consumers, *not you*

*Sorry*  
WE'RE  
**CLOSED**



Your state matters  
for the day-to-  
day stuff

Avoid paying sales tax *if your customer* will pay it



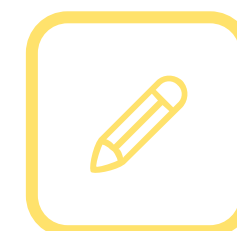
# Other state laws also matter



Sales tax



California's Proposition 65



Online privacy and email marketing

Collecting sales tax *used to*  
*be* about physical location

**! DANGER ! DANGER ! DANGER ! DANGER ! DANGER**





Verify what is  
taxable



Where do you  
have a physical  
presence?



Where do you  
have significant  
economic ties?



Obtain a sales  
tax permit



Collect and report  
sales tax on all  
eligible sales

# TaxJar's Sales & Transactions Checker <sup>New!</sup>

See where your business meets economic nexus or notice & report requirements



The *ONLY* automated tool to see where your business is required to collect sales tax

Enter your email address

Create a password

Start trial to begin check



CAUTION  
HOT SURFACE

CAUTION  
VERY HOT

EAT WITH CARE



# sign up

Don't have an account? [Create now.](#)

Remember me

[Forgot password?](#)



Credit card processing  
fees are a wise  
investment

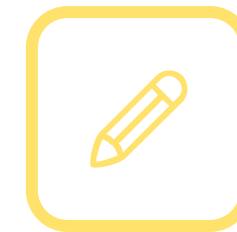




## But you shouldn't...



Violate TOS



Charge a surcharge  
to your customers



Pay more than you  
have to



*Customers* control review content

***You*** control testimonial content



# DANGER, WILL ROBINSON

Controlling how I'm used to  
sell your products, *not*  
copyright.

Getting *permission* makes it a-ok

A person is shown from the side, wearing a light-colored shirt, writing on a document with a blue pen. The background is a blurred office setting with a desk, a laptop, and some papers. The entire image has a blue overlay.

---

“OUR FILMS DON’T GET FINISHED,  
THEY JUST GET RELEASED.”

- JOHN LASSETER

---